

Lizzie\*Kate

## **CRAZY CAPTION CONTEST!**

Thanks to the Nashville Market, I can now say the word “Panties” to women without even blushing! (What will my mother think!!)

We guessed wrong on this one. We weren't sure that we could sell even 500 kits with the phrase “Put Your Big Girl Panties On ... And Deal With It!” But, at the last minute, we went ahead and printed 750, thinking our store room might be full of “Panties” for a while. Well, they're gone! ...Shows what we know!

With our lesson learned, we decided to go to the source, YOU, for assistance. We'd like you to let us know what crazy saying we should use on our next Limited Edition Kit. So, we're going to have a little contest.

For the next three weeks, we want you to send your favorite **CRAZY CAPTION** to [ideacontest@lizziekate.com](mailto:ideacontest@lizziekate.com), along with your name, address and phone number.. We'll post our favorite fifteen selections. If you are the first to submit the fifteen selected, you'll receive a free, signed copy when the final choice is designed! Then, for the next three weeks we'll hold an election to select the favorite from the list of fifteen. If your phrase is the final one selected, you'll win \$100 worth of Lizzie\*Kate products, plus your own signed copy of the original design.

We're looking for **WACKY!**

Have Fun!

Lizzie\*Kate

Submission of your **WACKY** phrase: Wednesday, February 27 – Tuesday, March 18

Voting begins: Wednesday March 19 – ends Tuesday, April 8 Winner to be announced Wednesday, April 16 Design to be released in June